Social Theory: Exam # 1

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Match the theorist with the quote:

Theorist: Weber, Marx, Gilman, Touraine.

Quote:

1. “Labour dos not only produce commodities . . . its product confronts (the worker) as an alien being.”

2. “The principles of office hierarchy and of levels of graded authority mean a firmly ordered system

of super- and subordination. . .”

3. “Although not producers of wealth, women serve in the final processes of preparation and distribution. Their labor in the household has a genuine economic value.”

4. “There can be no democracy without a sense of community.”

5. “One of the fundamental elements of the spirit of modern capitalism . . . (was) . . . developed from the spirit of Christian asceticism.”

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. The most important institution in Pre-Enlightenment society was \_\_\_\_\_\_\_\_\_.

7. The political system of Pre-Enlightenment society was \_\_\_\_\_\_\_\_\_\_\_\_\_.

8. The majority of workers in Pre-Enlightenment society worked inwhat types of jobs?\_\_\_\_\_\_\_\_\_\_

9.-11. The Catholic Church was both corrupt and violent during Pre-Enlightenment

time. Give three examples

a.

b.

c.

12.(t/f) The idea of the individual and therefore of individualism (freedom, rights) did not exist in

Pre-Enlightenment society.

13.-18. Identify and briefly explain the challenges brought by the Enlightenment to the institutions and beliefs ofPre-Enlightenment society (two points each).

a.

b.

c.

19. The cultural ideology (belief system) which legitimated Pre-Enlightenment society was called

\_\_\_\_\_\_\_\_\_\_\_\_\_.

20. The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ defined the location in society for both men and women in the new Enlightenment society.

21. The basis for marriage in Enlightenment society became \_\_\_\_\_\_\_\_\_\_\_

22. (m/c) All of the following are true about the theory of American Exceptionalism EXCEPT:

a. America is God’s special country b. the immense amount of natural resources

b. it was land of infinite possibilities d. land of infinite opportunity

e. it was the indispensable country

23.(m/c) Which of the following are true about America being an “exception”?

a. no tradition of caste barriers b. there will be no class conflict

c. the idea of the “rugged individual” d. a and c e. all of above

24.-27. Identify and briefly explain two examples of the “darkside” of the Enlightenment (two points each).

a.

b.

28.-29. The colonial countries invaded the Third World for what reasons? \_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_.

30.(m/c) All of the following are characteristics of a bureaucracy EXCEPT:

a. hierarchical b. democratic c. rule governed

d. authority with positions not person e. none of the above are exceptions

31.-36. Identify and briefly explain the negative consequences of colonialism for the

Third World (two points each).

a.

b.

c.

37.(t/f) According to Ritzer, there is a direct connection between the bureaucratization of Western society and the Holocaust.

38.-41. Identify and briefly explain the two assumptions of the theory of free market capitalism (two points each).

a.

b.

42.-43. Two of the laws of the market place are \_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

44. According to the theory of free market capitalism the role of government is referred to as \_\_\_\_\_\_\_\_\_\_\_\_\_.

45. According to the theory of free market capitalism, what gurarantees the wages will remain

high for the worker? \_\_\_\_\_\_\_\_\_\_\_\_\_\_.

46. American sociologist William Graham Sumner adopted what extreme theory of free market

capitalism \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

47.(t/f) According to Sumner and based on his theory, the government has a moral obligation to help those who are poor.

48.The above theory led to an even more extreme theory concerning the “science” of

eugenics which led to the practice of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in over 30 states.

49.-51. According to Marx, to understand capitalism, one must understand it in terms of the

history of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ between the \_\_\_\_\_\_\_\_ and the \_\_\_\_\_\_\_\_\_.

52. -54. According to Marx, what does the capitalist own?

a. b. c.

55.-58 Identify and briefly explain how the capitalist has power over and

can control the worker (two points each).

a.

b.

59. (t/f) According to the theory of monopoly capitalism, mega-corporations are

not a unique phenomenon and they developed naturally.

60.-61. Identify two factors that have led to concentration of ownership in the economic sphere.

a. b.

62.-67. Identify and briefly explain how mega-corporations have control over the economy, including the worker.

a.

b.

c.

68.-69. According to the theory of monopoly capitalism, corporations exercise control of

the political system through \_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_.

70.(m/c) All of the following are true about government according the theory of democracy EXCEPT:

a. it is constituted by the people b. it derives its authority from the people

c. its sole function is to create conditions for life, liberty, and the pursuit of happiness.

d. its power is limited and defined by the Constitution.

e. its activities should be transparent

f. its should be accountable e. none are exceptions

71.-74. Identify and briefly explain the assumptions of the theory of mass media.

a.

b.

75. All of the following are functions of corporate owned news EXCEPT”

a. inform b. entertain c. propaganda d. profit e. none are exceptions

76.-77. As large media corporations bought more and more media and subjected it to the profit model, they did what to news to increase its profitability?

a. b.

78.-80. In what ways as the combination of politics and television undermined our democracy?

a. b. c.

Extra Credit (six points): According to the Corporation, in what ways is the corporation a

Psychopathic personality? Or identify and briefly explain the crimes that Wal\*Mart committed

And the way they externalize costs. (Write on back)

Study Guide Exam #2

1. Theory of Mass Consumption (Advertising)

a. Know: thesis, assumptions, argument.

b. Technological developments and mass consumption.

c. Characteristics of consumer society.

d. Characteristics of “consumered” consciousness

e. negative effects of mass consumption

2. Globalization Theory (I)

a. Know: thesis, assumptions, argument.

b. Common political and economic model for globalization

c. Function of free trade agreements;

d. Terms: NAFTA, GATT, CAFTA, FTAA, WTO, IMF, World Bank

3. Globalization Theory (II) Maldevelopment

a. Know: thesis, assumptions, argument

b. Terms: structural adjustment, “developmental loans’, “friendly dictators,”

export processing zones, NAFTA Chapter 11 Tribunal, world system theory.

c. Global social problems: trend in inequality, hunger, poverty

d. McDonaldization: characteristics/values, means of production, means of consumption

4. Theories of technology (instrumental and critical)

a. Know thesis, assumptions, arguments,

b. Difference between hi-tec and low-tec solutions to social problems.

c. Unintended consequences to technological development.

d. Terms: e-waste, gmos, precaustionary principle, terminator gene.

5. Feminist Social Theory

a. Know: purpose, thesis, assumptions, argument.

b. Terms: gender, gender socialization, gender segregation, second shift, rule of thumb.

c. Function of violence in relation to gender inequality.

Exam #2

1.-3. The thesis of the theory of mass consumption (consumerism) is that advertising is the most powerful institution in our society. Identify three ways that it exercises power over people.

a.

b.

c.

4.-5. What are the two goals of advertising?

a.

b.

6.-7. Early advertising assumed human beings were \_\_\_\_\_\_\_\_\_ in nature. And advertisements took what

form? \_\_\_\_\_\_\_\_\_\_\_.

8.-9. Present day advertising assumes human beings are \_\_\_\_\_\_\_\_ in nature. And advertisements take

what form?\_\_\_\_\_\_\_

10.(m/c) According to the “AD and the EGO,” what psychologist is most relevant for understanding

advertising? a. Freud b. Jung c. Pavlov d. Bettleheim

11.-16. Explain how advertising works to create a consumer who wants to buy a product (two points each).

a.

b.

c.

17.-19. Identify three characteristics of the “consumered consciousness”

a.

b.

c.

20.(m/c) Which of the following are negative effects of the consumer society?

a. confusion of wants and needs b. social discontent

c. anti-democratic values d. negative effect on the environment

e. all of above

21.-22. Identify the common economic and political models for the global village.

a. b.

23.(m/c) According to Globalization Theory (I), all of the following are functions of free trade agreements EXCEPT”

a. eliminate tariffs b. eliminate subsidies c. elimination of non-tariff barriers

d. improvement of all economies e. none of the above are exceptions.

24.-25.(t/f) According to the above theory, the World Bank and the IMF provide what to lesser developed countries (two points)?\_\_\_\_\_\_\_\_\_\_\_\_\_\_

26.-27. What is the thesis of the Theory of Globalization (Maldevelopment)?

a.

b.

28.-29. According to the above theory, the \_\_\_\_\_\_\_\_\_\_\_\_\_ and the \_\_\_\_\_\_\_\_\_ are

organizing and shaping the world in their interests.

30.-32. Identify three of the goals of the above two groups.

a. b. c.

33.-38. Identify and briefly explain the method used to take control of the economies of the

lesser developed countries (two points each).

a.

b.

c.

39.-42. Identify four of the demands of “structural adjustment.”

a. b.

c. d.

43. The organization sweatshops in Cavite in the Philippines was an example of what are called \_\_\_\_\_\_\_\_\_\_\_\_\_.

44.-45. Identify two reasons why the above (Ques. 43) will not lead to economic development.

a.

b.

46. The name of the NAFTA organization that settles trade disputes is called the \_\_\_\_\_\_\_\_\_\_\_\_\_\_.

47.-49. Identify three characteristics of the above (Ques. 46).

a. b. c.

50. The trade dispute viewed in class involved \_\_\_\_\_\_ ,an additive to gasoline, that was going to be

banned in California.

51.(m/c) Which of the following are true about global social problems?

a. 3 billion living on less than $2 a day b. 1+ billion hungry, 1+ billion overweight

c. enough food to feed everyone 4.3 lbs a day d. a and b c. all of above

52.(t/f) The advanced industrial countries give the lesser developed countries $80 billion in aid each year, but the lesser developed countries pay the advanced industrial countries $200 billion in debt repayment.

53.(m/c) Which of the following theorists developed “World Systems Theory.”

a. Foucault b. Wallerstein c.Ritzer d. Marx

54.(m/c) Which of the following theorists developed the theory that the fast food industry is the

appropriate model for understanding globalization, the “McDonalization of society”?

a. Foucault b. Wallerstein c. Ritzer d. Marx

55.-57. Identify three means of consumption according to the McDonaldization of society?

a.

b.

c.

58.-59. What are the two assumptions of the instrumental theory of technology?

a.

b.

60. What is the thesis of the Critical Theory of Technology?

61.-66. Explain a low tech approach to the following (two points each)?

a. disease

b. hunger

c. energy

67.-72. Identify and briefly explain three ways that technological development has been used to gain power over the worker (two points each).  
a.

b.

c.

73.-76. Identify and briefly explain two examples of the unintended consequences of technological development (two points each).

a.

b.

77.(t/f) According to sociologists, gender socialization does not play a role in inequality.

78.-79. Give two examples of gender segregation in the work sphere.

a.

b.

80.-81. According to “Still Killing US Softly,” advertising helps to create a culture of violence against women in what ways.

a.

b.(extra credit)

82.-83. Why does Roy think that nuclear weapons are an “end to the imagination”? (Extra credit)

Exam #1

Answer two of the following questions in essay form (no more than ten pages):

1. Explain the theory of mass consumerism, including historical background, and how it undermines the Enlightenment ideal of the self-directed individual.

2. Explain the theory of the mass media and how the theory undermines the ideals,

assumptions, and institutions of democracy.

1. Explain the theory of monopoly capitalism and its implications for Friedman’s theory of free market capitalism.

Exam #1

Answer two of the following questions in essay form (no more than ten pages):

1. Explain the theory of mass consumerism, including historical background, and how it undermines the Enlightenment ideal of the self-directed individual.

2. Explain the theory of the mass media and how the theory undermines the ideals,

assumptions, and institutions of democracy.

3. Explain the theory of monopoly capitalism and its implications for Friedman’s theory of free market capitalism.

Exam #1

Answer two of the following questions in essay form (no more than ten pages):

1, Explain the theory of mass consumerism, including historical background, and how it undermines the Enlightenment ideal of the self-directed individual.

2. Explain the theory of the mass media and how the theory undermines the ideals,

assumptions, and institutions of democracy.

3. Explain the theory of monopoly capitalism and its implications for Friedman’s theory of free market capitalism.

Study Guide Exam #3

1. Globalization Theory.

a. Definition and characteristics.

b. Argument: institutional shape, cultural model, means (free trade agreements,

regulatory system).

c. Terms: NAFTA, FTAA,CAFTA, World Trade Organization, NAFTA Ch 11

Tribunal, Modernization Theory, Developmental Theory.

2. Theory of Maldevelopment.

a. Definitions and characteristics.

b. Argument: powerful, goals, means, demands.

c. Terms: structural adjustment, tariffs, non-tariff barriers, intellectual property rights, subsidies, third world elites, developmental loans, export processing zones.

3. Instrumental Theory of Technology.

a. Thesis and assumptions.

b. Argument: technology as tool, progress, human control, technology transfer,

solving social problems.

Terms: Lords of the Earth.

4. Critical Theory of Technology.

a. Thesis and assumptions.

b. Argument: technology and power, unintended consequences, solutions.

c. Terms: precautionary principle, product responsibility principle, terminator gene, GMOs, deskilling.

5. Feminist Social Theory.

a. Point of View, goal and types.

b. Liberal feminism: focus, argument, successes.

c. Terms: Declaration of Sentiments, gender, gender socialization,

gender segregation.

6. Radical Feminist Theory.

a. Thesis and argument, history and function violence, solutions.

b. Terms: rule of thumb.

7. Network Theory.

a. Definition, new phenomena, model.

b. Consequences: Network and other institutions.

Exam #3

1.(t/f) According to Globalization Theory, globalization is inevitable and will be good for all countries and most people.

2. According to Globalization Theory, the global economic system will be what kind of system? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3.(m/c) NAFTA, GATT, and the FTAA are examples of \_\_\_\_\_\_\_\_\_\_\_.

a. free trade agreements b. regulatory institutions c. foreign aid organizations

4.(m/c) All of the following make up the global power elite EXCEPT:

a. Multi-national corporations b. First World governments

c. Third World elite d. none are exceptions

5. According to your professor, the Theory of Maldevelopment was previously known as \_\_\_\_\_\_\_\_\_\_\_\_.

6.-11. Identify and briefly explain the method or means by which the power elite take control of Third World countries (two points each).

a.

b.

c.

12. \_\_\_\_\_\_\_\_\_\_\_ is area of economic production for multi-national corporations that is separated from the economy of the host company. It is gated, produces for export, and pays no taxes.

13. The documentary Trading Democracy involved a corporate challenge through a NAFTA Ch 11 Tribunal regarding a California environmental law and what chemical?

\_\_\_\_\_\_\_\_.

14.-15. What is the thesis of the Instrumental Theory of Technology?

16.-21. Identify and briefly explain three unintended consequences of technological

development.

a.

b.

c.

22.(t/f) Feminist Social Theory tries to explain society from the point of view of women.

23.(m/c) \_\_\_\_\_\_\_\_\_\_\_ focuses on inequality between men and women in society.

a. Liberal feminism b. Radical feminism c. Socialist feminism

24.(m/c) \_\_\_\_\_\_\_\_\_\_\_\_emphasis violence against women as the main means that patriarchy is maintained.

a. Liberal feminism b. Radical feminism c. Psychoanalytic feminism

25.(t/f) Gender refers to the way in which society socializes men and women differently.

26.-28. Identify three ways that patriarchy benefits men according to Radical feminism.

a.

b.

c.

29.(t/f) According to Political Process Theory, social strain cannot be the cause of social movements because social strain is always present for excluded groups.

30. According to Political Process Theory, the main reason that social movements arise

when they do is \_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_.

31.(m/c) According to Political Process Theory, all of the following are true about social movements EXCEPT:

a. they are rational. b. they are long term

c. the participants are irrational d. none of the above are exceptions

32.-40. Define the following (two points each).

a. Technology transfer

b. Precautionary Principle

c. Rule of thumb

d. Network Theory

e. Declaration of Sentiments